

Trade fair	FSB 2011	
Sub-heading	International Trade Fair for Amenity Areas, Sports and Pool Facilities	
Date of event	October 26 – 28, 2011	
Organizer	Koelnmesse GmbH	
Conceptual sponsor	IAKS Internationale Vereinigung Sport- und Freizeiteinrichtungen e.V. (Address: Eupener Str. 70, 50933 Cologne, Germany)	
Venue	Cologne exhibition centre	
Opening times	Exhibitors	9.00 a.m. to 7.00 p.m.
	Visitors	10.00 a.m. to 6.00 p.m.
Admission fees <i>(FSB 2009)</i>	<u>Advance sale</u>	
	Day ticket	15.00 EUR
	Season ticket	36.00 EUR
	Special day ticket	9.00 EUR
	<u>Ticket office</u>	
	Day ticket	21.00 EUR
	Season ticket	45.00 EUR
	Special day ticket	9.00 EUR
Stand rental fee <i>(FSB 2009)</i>	Early-bird discount (until January 31 st , 2009)	137.00 EUR/sqm
	Standard rate (from February 1 st , 2009)	147.00 EUR/sqm
Flat rate energy costs <i>(FSB 2009)</i>		4.95 EUR/sqm
Catalogue <i>(FSB 2009)</i>		15.00 EUR



FSB
International Trade Fair for Amenity Areas, Sports and Pool Facilities

www.fsb-cologne.com

Contact:
Michaela Weiden
Phone
+ 49 221 821-2495
Fax
+ 49 221 821-2565
E- Mail
m.weiden@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
phone +49 221 821-0
fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Product segments

- Construction and equipping of sport facilities (indoor/outdoor)
- Public pool facilities
- Project planning, construction and equipping of playgrounds and leisure facilities
- Urban Design/Landscape architecture
- Services and media



Fair profile

On FSB you will discover the range of products for amenity areas, sports and pool facilities. This show is the international leading trade fair incl. the world-famous IAKS congress. More added value for the leisure and wellness market comes from aquanale*. Due to the parallel running high attraction of the trade visitors from this exhibition - Synergy effects! This synergy effect means: improvement for trade visitors of public and private pool branch - unified at only one location.

**More information:*
www.aquanale.com

Mailing registration forms

September 2010

Hall occupancy

3 / 11

Construction and dismantling periods

Construction: from October 19, 2011
 Dismantling: to November 2, 2011

Target groups

- Decision-makers from municipal authorities (sport and pool offices, real estate, parks/gardens agencies)
 - Facility managers, architects, planners, engineers, landscape architects
 - (private) Operators of sports, pools and leisure facilities
 - Investors in sports facilities
-

Facts and Figures



-
- Garden and landscape construction companies
 - Operators of Hotels/gyms/sauna facilities/camp grounds
 - Building societies
 - Sport club/-management



Access rights

Trade visitors only

Figures FSB 2009

Exhibitors: 573

Exhibition space: 62,000 sqm

Visits: 24,000*

**Preliminary total number of visitors FSB and aquanale*

Project Management

Bettina Frias

b.frias@koelnmesse.de

www.fsb-cologne.com

November 2009