SPORTS & LEISURE FACILITIES

IAKS
International Association for Sports and Leisure Facilities

26th IAKS Congress
5-8 Nov 2019 Cologne
www.iaks.sport
KNOW-HOW

COME TOGETHER

INNOVATION

NETWORKING
The IAKS Congress is the world’s leading international forum on the planning, building and operation of sports and leisure facilities. Its 26th edition is taking place in conjunction with the FSB, the leading international trade fair for public space, sports and leisure facilities in Cologne, Germany. The outstanding community sport and recreation knowledge sharing event is innovative thinking at top level. International architects, engineers, clients, designers, local authorities, technical and operative management, sports federations and clubs will be converging in Cologne, Germany to share experiences and ideas with their peers - with debates, keynotes, success story case studies, exchanges, conversation hubs, workshops, focus sessions, presentations, ... and talks.

**Focal point in 2019: Facilitating an active world**

The goal of „Facilitating an active world“ will be explored as a focal point for communities of all sizes, and as a motivator for public policy at all levels of government. The conference programme will feature an international group of speakers providing innovative responses to the demanding challenges of funding development of new sports and leisure facilities that offer relevant, meaningful, and lifestyle-enhancing experiences to all members of the community. Presentations will look at global trends and constraints with the objective of addressing them at the community level.

**TRADITION**

Since 1969 the center for the exchange of new approaches and strategies. 50 years of knowledge and insights for design, construction and management of sports and leisure facilities.

**INDUSTRY MEETING**

The IAKS Congress will take place together with FSB 2019 in Cologne.

**4 DAYS**

13 Events
Presentations and discussions

**500 PARTICIPANTS and 50 SPEAKERS**

40 Nations
International information exchange

**INNOVATION**

Expert knowledge from renowned architectural firms and operators such as Barker Rinker Seacat Architecture, FaulknerBrowns, GEC Architecture, HDR Architecture, HCMA, LA Architects, MJMA.
Developing active cities
- Developing active cities: Global strategies and initiatives
- Global active cities: Best practices

Activating infrastructure: Best practices
- Building stronger active living infrastructure in metropolitan cities
- Building stronger active living infrastructure in small and mid-size cities

Public and social infrastructure
- Indoor recreational facilities for future generations
- Social and financial sustainability of public pools
- Ice rinks for leisure and physical activity

Diverse and successful activity areas
- The planning of skate parks between subculture and the Olympics
- Urban activity areas for the youth and for the young at heart
- Activating underutilized urban spaces
The 26th IAKS Congress has received official patronage from the following organisations:
Developing active cities:
Global strategies and initiatives

Moderator: Tom Jones, Senior Principal, Populous, United Kingdom
Introduction: Dr Stefan Kannewischer, IAKS President, Switzerland

IOC strategy on sustainable development
Michelle Lemaître, Head of Sustainability, International Olympic Committee, Switzerland

The Global Active City Label and the Active Well-Being Initiative
Wolfgang Baumann, Secretary General, TAFISA (The Association For International Sport for All), Germany

Development of sports and leisure facilities in the United Kingdom
Charles Johnston, Director of Property, Sport England, United Kingdom

The first congress session is devoted to international, national and local initiatives from around the globe. Experts will present global strategies and planning models to make cities better places for active living.
Global active cities: Best practices

Moderator: Tom Jones, Senior Principal, Populous, United Kingdom

Hamburg: The legacy lives on
Christoph Holstein, City Councilor for Sport, Free and Hanseatic City of Hamburg, Germany

Liverpool: A pioneer city walks the talk
Nicky Yates, Strategic Physical Activity and Sport Development Manager at Liverpool City Council, United Kingdom

Richmond: Leading healthy and active lives
Elizabeth Ayers, Director of Recreation & Sport Services, City of Richmond, Canada

The afternoon will see presentations from municipalities that have undertaken significant steps to become “Global Active Cities”. Learn how they developed their strategies to enhance urban planning, offer better activity infrastructure, engage neighbourhoods and design public spaces and streets for more inclusivity and activity! The “Global Active City” programme is part of the “Active Well-Being Initiative” formed by TAFISA, evaleo and the IOC.

Photo: www.mediaserver.hamburg.de / Andreas Vallbracht
The IOC IAKS Award and the IPC IAKS Distinction are the most important international architecture prizes for sports, leisure and recreational facilities. At this Awards Gala Night, the award-winning facilities will be presented to the international public. Representatives from the IOC, the IPC and the IAKS will hand out the prizes in the presence of 300 guests. Prizes will be presented to the award-winning building owners and architects.
Building stronger active living infrastructure in metropolitan cities

Moderator: Conrad Boychuk, Vice President, IAKS, Canada

Best practices from Denver
John Martinez, Deputy Executive Director of Recreation at City and County of Denver, USA

Best practices from Calgary
James McLaughlin, Acting Director, City of Calgary Recreation, Canada

Growing a city’s profile around sports and leisure has been an often-repeated goal but few metropolitan cities have been successful in ultimately achieving this. City representatives and planners from Northern America will demonstrate how to build stronger active living infrastructure in metropolitan cities responding to different cultural, geographic and urban settings.
Building stronger active living infrastructure in small and mid-size cities

Moderator: Conrad Boychuk, Vice President, IAKS, Canada

Why recreation facilities are so important in small communities
Mark Hentze, Vice President Recreation and Culture, HDR Architecture, Canada

GAME’s approach to inclusive street sports communities and facilities
Mikkel Selmar, Head of Facilities, GAME, Denmark

Combined facilities as catalysts for activating the neighbourhood
Mike Hall, Partner, FaulknerBrowns Architects, United Kingdom

The second session of the day will focus on small and mid-size cities. Typically having fewer resources, smaller cities often find it more challenging to offer settings that are active and inclusive. Learn from experiences of Canadian, Danish and British operators and architects how you can succeed in creating modern and appealing, financially and socially sustainable leisure facilities!
Indoor recreational facilities for future generations

Moderator: Karin Schwarz-Viechtbauer, Director, Austrian Institute for School and Sports Facilities (ÖISS)

Carla Madison Recreation Center in Denver
Katie Barnes, Principal and Partner, Barker Rinker Seacat Architecture, USA

Recreation Centre Development in Calgary
Andrew Tankard, Partner, GEC Architecture, Canada

A new approach for sustainable building concepts and innovative funding methods?
Mike Lawless, Director, LA Architects, United Kingdom

"Indoor recreational facilities for future generations" is the challenging title for the first session of the third congress day. Sports halls are one of the fundamental building blocks of a community’s sports and leisure infrastructure but their design and programming need to evolve to meeting an ever-broadening range of expectations and users. An international panel will show strategies for activating leisure elements into traditional sports hall concepts, as well as how to realize integrated concepts for recreation, cultural and social uses.
Social and financial sustainability of public pools

Moderator: Karin Schwarz-Viechtbauer, Director, Austrian Institute for School and Sports Facilities (ÖISS)

Public Pool Development: The right order of decisions
Darryl Condon, Managing Principal, HCMA, Canada

Economic sustainability: Optimising financial planning to get best value
Dr Stefan Kannewischer, CEO, Kannewischer Management, Switzerland

Operating models: Choose the right one for your pool
Gar Holohan, Founder and Executive Chairman of Aura Holohan Leisure Group, Ireland

Decision-making processes for public pools should start by defining socio-economic outcomes and political goals of a new project. Only after knowing why we build a new pool, we should discuss what we build. Another key for success is creating a business feasibility study. What is the benefit and logic of regional planning? Why should we calculate and know all life-cycle costs of a project? Finally, there are different operating models available, including PPP and revenue models. Sometimes municipalities want to sell outdoor or sports pools, but not every operating model is reasonable for every type of pool.
Ice rinks for leisure and physical activity

**Moderator:** Karin Schwarz-Viechtbauer, Director, Austrian Institute for School and Sports Facilities (ÖISS)

**Evolution of community ice rink design as a tool for physical and social interaction**
*Viktors Jaunkalns*, Founding partner, MJMA Architects, Canada

**All-season recreation and sports pavilion as an economic, functional and appealing approach for ice rinks**
*Jim Kalvelage*, Partner, opsis architecture, USA

In the afternoon session, ice rink experts from Northern America will exchange ideas how to develop the planning and design of ice arenas beyond the traditional model. The international panel will provide examples of successful single-pad and multi-pad ice facilities for sports and leisure use, as well as community-scaled spectator arenas that bring an aspect of entertainment into the market.
Diverse and successful activity areas

Moderator: (tbc)

The planning of skate parks between subculture and the Olympics
Veith Kilberth, Partner, Landskate, Germany

Skills Park Winterthur: Programming, designing and operating urban activity areas for the youth and for the young at heart
Roger Rinderknecht, Founder/owner and Robin Schneider, Technical Director, Skillspark, Switzerland

Activating underutilized urban spaces
Darryl Condon, Managing Principal, HCMA, Canada

Impacting health through public space provision
Julius Turanyik, CEO, CONVIC, Australia

Skate and bike parks have become a global trend seen in both developed countries and those lacking a robust sports infrastructure program. How can they satisfy at the same time the demands of a future Olympic discipline as well as being socially relevant? The popularity of urban and sub-urban activities like parkour, bouncing and trampoline has initiated private investors to build indoor centres as commercial activity. What are their challenges and success stories?
Happy Hour

On Tuesday, Wednesday and Thursday of the IAKS Congress all members, congress delegates and friends are kindly invited to join us for networking at the IAKS Happy Hour. Starting from 5.30 pm at the IAKS booth on the northern boulevard at FSB.
All congress tickets include entry for the international trade shows FSB and aquanale as well as many other benefits.

The following ticket rates are valuable for bookings until 7 August 2019:

**4-day Congress ticket**
- IAKS members: 225 EUR
- Non-members: 335 EUR

**1-day Congress ticket**

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**Awards Gala with Prize-Giving Ceremony**
- IAKS members: 90 EUR
- Non-members: 113 EUR

Information and tickets: [www.iaks.sport](http://www.iaks.sport)

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**Congress languages**

Congress sessions with presentations will have simultaneous translations for English and German language.

Congress workshops will be held in English language only.

**VENUE**

**Congress Centre North of Koelnmesse**

Messeplatz 1

Entrance North

50679 Köln-Deutz (Germany)

**IAKS**

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**HALL LAYOUT 2019**